



DMetrix Expands Executive Team with Seasoned Vice President of Sales and Marketing

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DMetrix, Inc., the sole provider of ultra-rapid array-microscope glass-slide digital imaging systems, announced today that it has recruited Rodger Brown to join its executive team as Vice President of Sales and Marketing. Brown has 28 years of experience in international sales and marketing in the medical diagnostic industry. He has held senior positions at ChromaVision Medical Systems (now Clariant), Ventana Medical Systems, and Thermo Electron. Brown has extensive knowledge of imaging in the life sciences and clinical markets, the core of DMetrix's business. He will lead the organization in the development and implementation of strategic sales and marketing plans, including the identification of new product opportunities and the establishment of business and distribution partners to meet the growing customer needs for DMetrix products.

Michael Descour, Ph.D., President of DMetrix, stated "DMetrix's strength begins with a breakthrough, award-winning imaging technology. With Rodger's leadership in sales and marketing, that technology will be brought to an expanding market, where we can offer a widening range of choices to suit diverse needs and applications, including image management of massive research collections, automated image analysis, and ultrafast imaging for demanding high-throughput situations."

Rodger Brown said of his new position with DMetrix: "I am very excited to join DMetrix due to the advances that they have made with their DX-40 imaging system and array-microscopy technology. DMetrix has leapfrogged every other technology being used in the market today.

Finally, there is a system that allows the pathologist or other users to capture images that equal in quality those of manual microscopes, in less than one minute. DMetrix's innovative technology helps the user to improve their current workflow while being able to use incremental technologies for improved analysis through telepathology.”

About Array Microscopy and DMetrix

Array microscopy – DMetrix's products are digital microscope systems that include a closely packed array of 80 miniature microscopes in a computer-controlled assembly. This unprecedented microscope design permits much 5-60 times faster scanning of tissue samples than conventional, single-lens microscopes. Beyond the simultaneous use of multiple lenses, DMetrix's offerings incorporate advanced optical designs that enable high-resolution imaging of microscope slides and sophisticated software tools for rapid viewing and efficient management of the resultant images, each of which has over a billion pixels of information. The DMetrix DX-40 slide scanning system delivers ultra-rapid slide throughput, simple one-click scanning® operation, and sophisticated walk-away slipstream® automation. DMetrix's technology has been recognized as a breakthrough innovation by *The Wall Street Journal*. DMetrix's first product, the DX-40 array-microscope system, received *R&D Magazine's* 2005 R&D100 Award given to the 100 technologically most significant innovations of the past year. In 2006, DMetrix's technology was singled out as a scientific highlight among projects funded by the U.S. National Institute of Biomedical Imaging and Bioengineering (NIBIB).

DMetrix, Inc.

DMetrix is a privately held company headquartered in Tucson, AZ, and the exclusive developer of array-microscope technology. DMetrix's installed base continues to grow, with recent users of its ultra-rapid imaging systems including the U.S. Army. DMetrix's products include long-MTBF, state-of-the-art instruments for conventional and multispectral imaging as well as its own and third-party software offerings for remote image viewing, annotation, analysis, and management. Example applications of DMetrix's products include digital pathology,

telepathology, tissue microarrays, and image analysis. DMetrix's products are intended for research use only. In addition, DMetrix is working on regulatory clearance for the clinical market. www.dmetrix.com.

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